

Press Information Bureau
(C.M. Information Campus)
Information & Public Relations Department, U.P.

**President of India gives a 'Special Mention Certificate'
to Uttar Pradesh at the 63rd National Film Award Ceremony
under the 'Most Film Friendly State Award'**

**Film Policy declared by UP Chief Minister
Mr. Akhilesh Yadav praised at the Award Ceremony**

**Principal Secretary
(Information)/Chairman, Film Bandhu Mr.
Navneet Sehgal receives the award on behalf
of State**

Lucknow : 03 May, 2016

Uttar Pradesh state has been given the 'Special Mention Certificate' under the "Most Film Friendly State Award' by President of India Shri Pranab Mukherjee at the 63rd National Awards ceremony held today at the Vigyan Bhawan in New Delhi.



Principal Secretary (Information)/Chairman Film Bandhu Mr. Navneet

Sehgal received the award on behalf of the state, from the President, in the presence of Union Minister for Information and Broadcasting Mr. Arun Jaitley. It may be pointed out here the award was bestowed upon the state for providing good facilities to film producers in the state. Among other facilities, the award has been given to the state government with regards to implementing a single-window policy, providing facilities for production and post-production, providing attractive subsidy for film production, dedicated web portal for permission for production of film, online facility for applying, creating a database for crew/filmmakers/film talent and providers of film shooting equipment.

The efforts of the state government to create a database of film locations, historical buildings, hotels and ensuring availability of ambulance, air-lifting and emergency services and promoting the state as a better film destination at international level, were also behind this award.

Expressing his gratitude to the Government of India, for the film award, Mr. Navneet Sehgal said that the state government, under the able leadership of the Chief Minister Mr. Akhilesh Yadav had taken many initiatives to make the state a shooting hub.

He further added that it was result of this farsightedness and proactive working of the Chief Minister that the state has been given the 'special mention certificate award'. Mr. Sehgal also informed that once the formalities for subsidy are completed as laid down in the government order, the state offers a maximum of Rs. 3.75 crore as subsidy.

For artists from Uttar Pradesh, special incentive and additional subsidy for film production and post production in the state were also offered. For young artists to hone their talent, a scholarship has also been arranged for training at the FTI Pune and Satyajee Ray Film and Television Institute, Kolkata.

Mr. Sehgal also informed that for effective implementation and execution of the film producers and for providing necessary facilities, a 'film promotion and facilitation committee' has been formed in all districts of the state under

the chairmanship of the district magistrates.



This committee, after receiving the proposal for shooting, reviews the security of the film unit, permission for the shooting site, provides accommodation at the government guest houses/tourist bungalows and removes roadblocks, if any, to ensure hassle free shooting experience.

He also informed that under the able guidance and inspiration of the Chief Minister Mr. Akhilesh Yadav, the Film Bandhu has so far received about 150 proposals for film shoots and subsidy. After the Film Bandhu was constituted, 25 films have been given subsidy and 15 films will be given subsidy very soon by the chief minister himself.

To encourage film production further in the state, more and more facilities are being provided by the state government and suggestions by film producers are also being implemented.

Eng. PN-CM-'Most Film Friendly State Award-03 May, 2016