

From,

**Navneet Sahgal**  
Principal Secretary,  
Uttar Pradesh Government.

To

**The Director,**  
Information & Public Relations Department, UP,  
Lucknow.

Information Section-2

Lucknow: Dated: March 18, 2015

**Subject: Amendment in the state's Film Policy.**

Sir,

Kindly refer to your letter no- 15/ Su. evam Ja.Sam.Vi. Film Bandhu)-1/2000TC, dated 03/02/2015 on the above-mentioned subject through which a proposal has been made to amend the Para 23.3 of the Film Policy-2001 (as Amended-2014) regarding subsidy/incentive dispensation.

2. I am directed to state regarding the above-mentioned that there is no provision in the currently prevalent Film Policy for development of the above desired infrastructure/organizational structure after completion of film production. If any film producer, after completion of his/her film, wants to set up, under the existing infrastructure film lab/studio, animation centre or film production training centre in major towns (KAVAL cities excluding Noida & Greater Noida), it is urgently required to promote these activities, so that more opportunities of employment could be generated in the sphere of film industry..

Therefore, the government has decided to amend the Para-23.3 of the state's Film Policy-2001(as amended in 2014). Subsequently, the current dispensation in the following coloumn-A shall be replaced by the proposed amendment mentioned in the coloumn-B:

<b>A. Current Dispensation</b>	<b>B. Established Dispensation</b>
<b>23.3 Subsidy/Incentive Dispensation</b>	<b>23.3 Subsidy/Incentive Dispensation</b>
1- Under the Para-23.3.1 of the UP Film Policy-2001 (As amended-2014), the maximum limit of subsidy for	1- Under the Para-23.3.1 of the UP Film Policy-2001 (As amended-2014), the maximum limit of subsidy

Awadhi, Braj, Bundeli and Bhojpuri films shall be 50 percent of the cost, while this maximum limit shall be 25 percent of the cost for Hindi films.

2. Maximum limit of the Subsidy shall be Rs. 1,00,000,00.00 (Rs. one crore only) for such Hindi films including Awadhi, Braj, Bundeli and Bhojpuri, at least 50 percent shooting of which have been done in Uttar Pradesh.

3. Maximum limit of the Subsidy shall be Rs. 2,00,000,00.00 (Rs. two crore only) for such Hindi films including Awadhi, Braj, Bundeli and Bhojpuri, at least over 50 percent shooting of which have been done in Uttar Pradesh..

4. Following amount shall be given by way of subsidy on production of next film in Uttar Pradesh:

Details of Film	Status of Film's Shooting in the State	Maximum Amount of Subsidy
Second film in the State	up to 50 percent	Rs. 1,25,000,00.00 (rupees one crore twenty five lakh only).
	Over 50 percent	Rs. 2,25,000,00.00 (rupees two crore twenty five lakh only)
Third Film in the State	up to 50 percent	Rs. 1,50,000,00.00 (rupees one crore fifty lakh only).
	Over 50 percent	Rs. 2,50,000,00.00

for Awadhi, Braj, Bundeli and Bhojpuri films shall be 50 percent of the cost, while this maximum limit shall be 25 percent of the cost for Hindi films.

2- The maximum limit of the subsidy shall be Rs. 1,00,000,00.00 (rupees one crore only) for the films mentioned under point-1 as above, subject to the condition that their shooting has been done for half of the total number of shooting days in Uttar Pradesh.

3- The maximum limit of the subsidy shall be Rs. 2,00,000,00.00 (rupees two crore only) for the films mentioned under point-1 as above, subject to the condition that their shooting has been done for the two-third of the total number of shooting days in Uttar Pradesh.

4- Following amounts shall be given in shape of subsidy for production of next film after subsidy-received film on the basis of having been produced in the state:

Detail of Film	Status of Film Shooting in the state	Maximum Amount of Subsidy
Second film in the state	On shooting the film for half of its total	Rs. 1,25,000,00.00 (rupees one crore twenty five lakh only)

Fourth Film in the State	Up to 50 percent	rupees two crore fifty lakh only). Rs. 1,75,000,00.00 (rupees one crore seventy five lakh only)	shooting days  On shooting the film for the two-third of its total shooting days	Rs. 2,25,000,00.00 (rupees two crore twenty five lakh only)
	Over fifty percent	Rs. 2,75,000,00.00 (rupees two crore seventy five lakh only).		
Fifth film or films produced afterward	up to 50 percent	Rs. 2,00,000,00.00 (rupees two crore only).	Third Film in the state	Rs. 1,50,000,00.00 (rupees one crore fifty lakh only)
	Over 50 percent	Rs. 3,00,000,00.00 (rupees three crore only).	On shooting the film for half of its total shooting days  On shooting the film for the two-third of its total shooting days	Rs. 2,50,000,00.00 (rupees two crore fifty lakh only)
5. Following amount shall be given by way of subsidy on production of next films in the state by the national/international award winning producer/director:				
Details of Film	Status of Film's Shooting in the State	Maximum Amount of Subsidy		
Second film in the state	up to 50 percent	Rs. 1,75,000,00.00 (rupees one crore seventy five lakh only).	Fourth Film in the state	Rs. 1,75,000,00.00 (rupees one crore seventy five lakh only)
			On shooting the film for half of its total shooting days On	Rs.

Third Film in the State	Over 50 percent	Rs. 2,75,00,000.00 (rupees two crore seventy five lakh only).	shooting the film for the two-third of its total shooting days	2,75,000,00.00 (rupees two crore seventy five lakh only)	
	up to 50 percent	Rs. 2,25,000,00.00 (rupees two crore twenty five lakh only).		Fifth Film or onward films in the state	On shooting the film for half of its total shooting days
Fourth Film in the State	Over 50 percent	Rs. 3,25,000,00.00 (rupees three crore twenty five lakh only).	On shooting the film for the two-third of its total shooting days	Rs. 3,00,000,00.00 (rupees three crore only)	
	up to 50 percent	Rs. 2,00,000,00.00 (rupees two crore only).			
Fifth film or films produced afterward	Over 50 percent	Rs. 3,50,000,00.00 (rupees three crore fifty lakh only).	5. Following subsidy amount shall be given to the next films produced by a national/international award winning producer/director after receiving subsidy on the basis of producing film in the state under the Film Policy:		
	up to 50 percent	Rs. 2,25,000,00.00 (rupees two crore twenty five lakh only).			
	Over 50	Rs.	<b>Details of Film</b>	<b>Status of Film Shooting</b>	<b>Maximum Amount of Subsidy</b>

	percent	3,75,000,00.00 (rupees three crore seventy five lakh only).		<b>in the state</b>		
<p>6. An additional subsidy of Rs. 25.00 lakh would be given, if a producer shoots/produces such a film in the state, five main artistes of which hail from Uttar Pradesh itself.</p> <p>7. An additional subsidy of Rs. 50.00 lakh would be given, if a producer shoots/produces such a film in the state, all the artistes of which hail from Uttar Pradesh itself.</p> <p>8. A subsidy equivalent to 50 percent of the processing cost or a maximum of Rs. 50.00 lakh, whichever is less, would be sanctioned, subject to the condition that a producer, after completion of film shooting, opts for processing of the film in the state itself.</p> <p>9. If any investor establish a film institute in any big city (excluding Noida/Greater Noida) of the state, he would be sanctioned a maximum subsidy of Rs. 50 lakh.</p> <p>10. If any film producer makes a film on the tourist places, cultural theme/heritage of the state through film production/film shooting in Uttar Pradesh, through which the image of Uttar Pradesh is projected in and out of the state, he would be given a maximum subsidy of Rs. 50 lakh.</p>	Second film in the state	On shooting the film for half of its total shooting days	Rs. 1,75,000,00.00 (rupees one crore seventy five lakh only)			
			On shooting the film for the two-third of its total shooting days	Rs. 2,75,000,00.00 (rupees two crore seventy five lakh only)		
	Third film in the State	On shooting the film for half of its total shooting days	Rs. 2,25,000,00.00 (rupees two crore twenty five lakh only)			
		On shooting the film for the two-third of its total shooting days	Rs. 3,25,000,00.00 (rupees three crore twenty five lakh)			
	Fourth	On	Rs.			

<p>11. The condition of not to release a subsidy of more than Rs. 05.00 crore in a financial year is hereby relaxed in order to promoting production of maximum films in spoken language of the state including Hindi, Awadhi, Braj, Bundeli and Bhojpuri in a big way, developing film making as an industry and generating maximum opportunities of employment.</p>	<p>film in the state</p>	<p>shooting the film for half of its total shooting days</p>	<p>2,50,000,00.00 (rupees two crore fifty lakh only)</p>
<p>12. The committee to be constituted for estimating subsidy as per the process given above shall have a chartered accountant as its member, who have experience of auditing the accounts of film production, in order to facilitate estimation of film production.</p>		<p>On shooting the film for the two-third of its total shooting days</p>	<p>Rs. 3,50,000,00.00 (rupees three crore fifty lakh only)</p>
<p>13. For subsidy selection, the UP Film Development Council shall examine the quality of film story, the experience and eminence of director and the budget.</p>	<p>Fifth and onward films in the state</p>	<p>On shooting the film for half of its total shooting days</p>	<p>Rs. 2,75,000,00.00 (rupees two crore seventy five lakh only)</p>
<p>14. The subsidy shall be given only for raw stock of film, lab fee and re-recording fee. The lab fee shall include picture negative, sound negative, only first print of the picture positive, inter negative and inter positive.</p>		<p>On shooting the film for the two-third of its total shooting days</p>	<p>Rs. 3,75,000,00.00 (rupees three crore seventy five lakh only)</p>
<p>15. The above mentioned subsidy shall be available for coloured and black and white films. Besides, re-recording shall include mono, stereo, dolby, DTS and sound track transfer.</p>		<p>On shooting the film for the two-third of its total shooting days</p>	<p>Rs. 3,75,000,00.00 (rupees three crore seventy five lakh only)</p>
<p>16- The above subsidy shall be given only for up to the limit of the first print.</p>		<p>On shooting the film for the two-third of its total shooting days</p>	<p>Rs. 3,75,000,00.00 (rupees three crore seventy five lakh only)</p>
<p>17- An International Film Festival</p>			

based on culture, tourism, historical heritage and composite culture of Uttar Pradesh shall be organised in Lucknow every year as far as possible.

18- The detailed process in this regard shall be determined by the Film Bandhu

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6- If any film producer shoots such a film in the state, five main artistes of which hail from Uttar Pradesh, it would be given, by way of additional subsidy, the amount paid as wages to these artistes or collectively Rs. 25,000,00.00 (rupees twenty five lakh only), whichever is less.

7- Similarly, if any film producer shoots such a film in the state, all the artistes of which hail from Uttar Pradesh, it would be given, by way of additional subsidy, the amount paid as wages to these artistes or collectively Rs. 50,000,00.00 (rupees fifty lakh only), whichever is less.

8- If any film producer, after shooting of the film, carries out its processing in the state itself, 50% of the processing cost or Rs. 50 lakh, whichever is less, would be sanctioned as additional subsidy.

9- If any investor establish a film training institute in any major city (excluding Noida/Greater Noida) of the state, 50 percent of its cost or a maximum of Rs. 50.00 lakh, whichever is less, would be sanctioned by way of maximum subsidy.

10- If any film producer makes a film on the tourist places, cultural theme/heritage of the state through film production/film shooting in Uttar Pradesh, which projects the

image of Uttar Pradesh in and out of the state, an amount of Rs. 50.00 lakh would be given under the maximum limit of subsidy to be given to the film.

11- The condition of not to release a subsidy of more than Rs. 05.00 crore in a financial year is hereby relaxed in order to promoting production of maximum films in spoken language of the state including Hindi, Awadhi, Braj, Bundeli and Bhojpuri languages, developing film making as an industry and generating maximum opportunities of employment.

12- The committee to be constituted for estimating subsidy as per the process given above shall have a chartered accountant as its member, who have experience of auditing the accounts of film production, in order to facilitate estimation of film production

13- For subsidy selection, the UP Film Development Council shall examine the quality of film story, the experience and eminence of director and the budget.

14- The subsidy shall be given only for reimbursement of film's raw stock, recording and re-recording, expenses regarding lab and studio, rent for film unit's stay in hotel in Uttar Pradesh, transportation in the state during shooting (taxi fare etc. by way of local conveyance), make-up material and rent of jewelry, expenses on equipment hired from

	<p>the film institutes/firms of Uttar Pradesh and rent for film locations in Uttar Pradesh.</p> <p>It shall be mandatory to submit a detailed statement regarding the above-mentioned all the expenses and self-attested copies of relevant bills along with original certificates of actual expenses certified by CA regarding the cost of the film.</p> <p>15- It shall be mandatory for producer/director to submit an affidavit and other related papers regarding total shooting days of the film, in which the days of shooting done in Uttar Pradesh must be clearly mentioned.</p> <p>16. The above subsidy shall be given up to the limit of first film only.</p> <p>17. Subsidy shall be given to the film producing institution only.</p> <p>18- An International Film Festival based on culture, tourism, historical heritage and composite culture of Uttar Pradesh shall be organised in Lucknow every year as far as possible.</p> <p>19- The detailed process in this regard shall be determined by the Film Bandhu.</p>
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3. The Film Policy 2001 (as amended-2014) shall be considered amended up to the above mentioned extent.

5- Kindly ensure necessary action as mentioned above.

Yours Sincerely

(Navneet Sahgal)  
Principal Secretary

**No. 1/2015/67(1)/Nineteen-2-2015-22/2013TC dated as Above**

Copy forwarded to following for information and necessary action:

- 1- Chief Secretary, UP Government.
- 2- Director General of Police, UP.
- 3- All Principal Secretaries/Secretaries, UP Government.
- 4- All Divisional Commissioners/District Magistrate, UP.
- 5- Tax and Registration, Sec-6/Finance (Expenditure Control) Sec-7.
- 6- Law (Writ) Sec-6.
- 7- For Guard File.

By Order,

(N.H. Rizvi)  
Joint Secretary